

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION CALIFORNIA

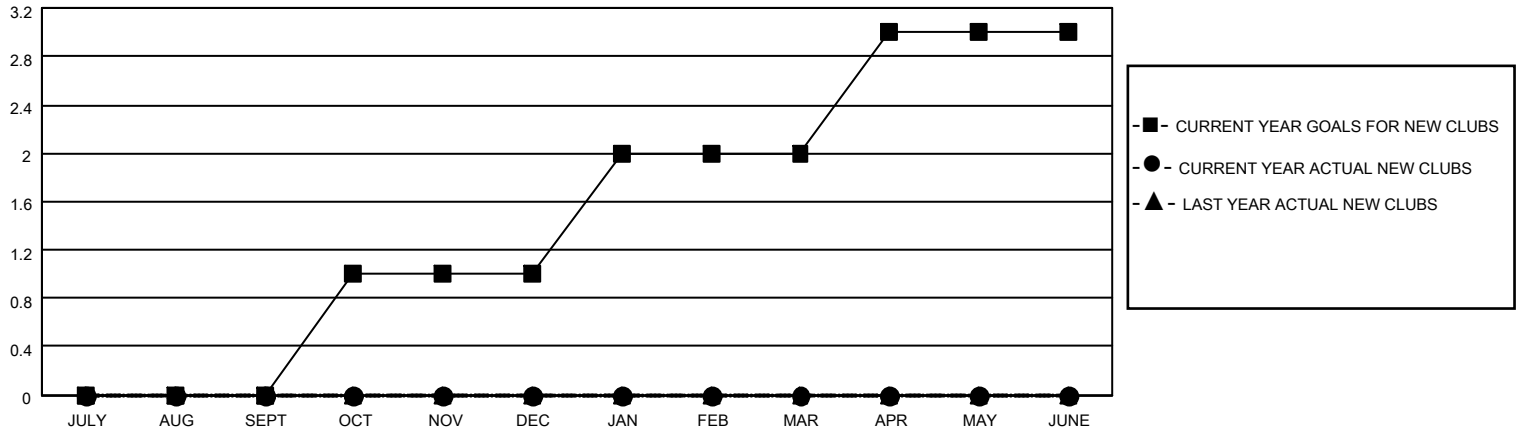
District 4 L3

Results as of: 10/31/2021

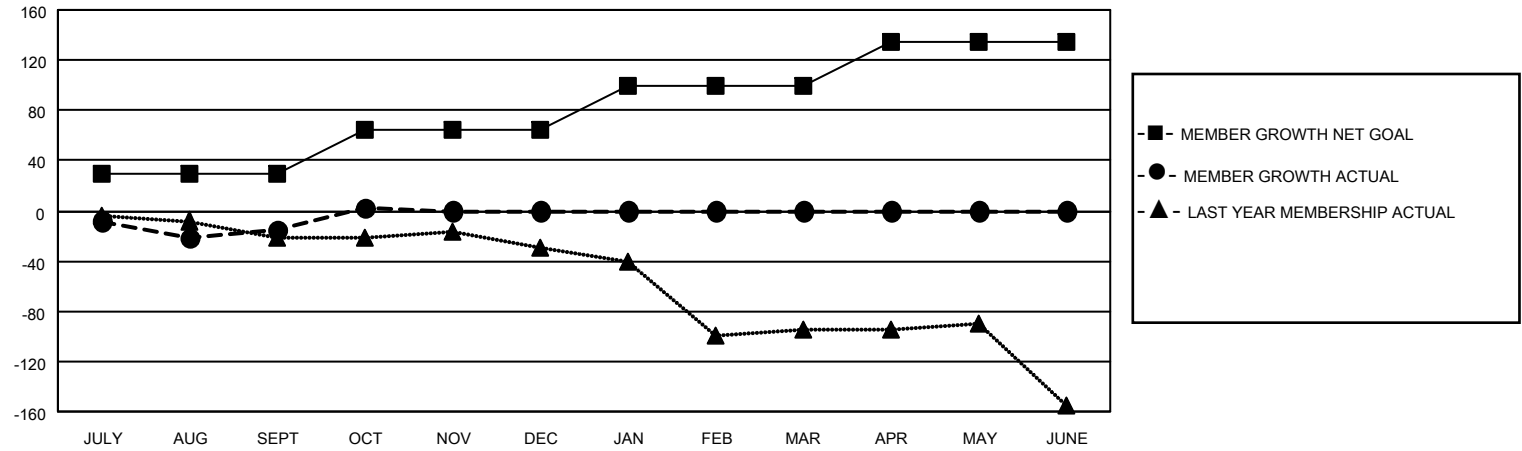
Clubs			
RESULTS FOR 2021-2022			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	1
OCT/NOV/DEC	1	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	1	0	0

Members			
RESULTS FOR 2021-2022			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	81	58
OCT/NOV/DEC	35	48	27
JAN/FEB/MAR	35	0	0
APR/MAY/JUNE	35	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



<p>DROPPED CLUBS: 2</p>	<p>19 CLUBS OF 59 ADDED 1 OR MORE NEW MEMBERS</p>	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 611 (53.79%) FEMALE 524 (46.13%) NON BINARY 0 (0.00%) PREFER NOT TO ANSWER 1 (0.09%)</p>												
<p><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">DECEASED</td> <td style="text-align: right;">3</td> </tr> <tr> <td>CLUB CANCELLED</td> <td style="text-align: right;">28</td> </tr> <tr> <td>OTHER</td> <td style="text-align: right;">54</td> </tr> <tr> <td style="border-top: 1px solid black;">TOTAL</td> <td style="text-align: right; border-top: 1px solid black;">85</td> </tr> </table>	DECEASED	3	CLUB CANCELLED	28	OTHER	54	TOTAL	85	<p style="text-align: center;">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td> <td style="text-align: right;">263</td> </tr> <tr> <td>FAMILY MEMBERS PAYING HALF DUES</td> <td style="text-align: right;">142</td> </tr> </table>	TOTAL FAMILY UNIT MEMBERS	263	FAMILY MEMBERS PAYING HALF DUES	142
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